



**Afri - Global.**

COOPERATION PROGRAMME

# **AFRI-GLOBAL COOPERATION PROGRAMME**





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# **BACKGROUND**

**AGCP is a company designed to contribute to the Economic Transformation Journey by being a bridge between Startups, Entrepreneurs, Informal, Formal, Small and Medium Enterprises (SME'S) and Investors of diverse backgrounds which include angel investors and capital ventures in order boost the impact of Private Sector.**

**This program has come to continue building immensely into addressing issues of proper methods to skilled practices like, innovation, marketing, investment, staff management, practices of saving culture.**

**Afri - Global Cooperation programme will be achieved with helping young entrepreneurs to have Access to proper hands on skills. Our main objective is to bring awareness on a number to young entrepreneurs in their communities and empower young generation with necessary tools of work on the entrepreneur journey, not only this but also turning young entrepreneurs into agents of change**



## Our Mission

To amplify capabilities of young people and all age groups through programs of Financial literature, capacity building, innovation and moral support to achieve a skilled ecosystem that will attract and drive economic change, social welfare and entrepreneur responsibilities

## Our Vision

To bring all Africans at the global standard by tapping all available opportunities, through connecting Africans of diverse discipline both youth and elderly to the corporate world in order to maximize their underlying potential.

## Core values

Discipline.  
Integrity.  
Accountability.  
Ideological independence.  
Servant leadership.  
Commitment.





# ***PROBLEM STATEMENT***

**In Rwanda, many potential entrepreneurs and small business owners face difficulty accessing financial resources due to a lack of essential business skills, limited capacity-building efforts, and a shortage of valuable connections. This issue hinders their ability to secure funding for starting or expanding their businesses. Addressing this challenge requires effective training, capacity-building programs, and networking opportunities to bridge the gap between financial access and entrepreneurial skills, fostering a more dynamic and inclusive business environment in the country.**





## TVET

TVET graduates used to access start-up loan facilities however, these were frozen in 2020 and replaced by a leasing program which required the start-up to have been active for a minimum of a year. This reduced the number of graduates pursuing loans to kick off their businesses.

## BDF

Business Development Fund (BDF) provides loans to the youth up to a tune of 75 per cent however some young people fail to raise the remaining 25 per cent required to start their businesses.

## ACUMEN

Acumen is a global non-profit organization that aims to solve the issue of poverty by bridging the gap between market based solutions and aid. They apply "Patient Capital" investment in entrepreneurs with social missions that can deliver social and financial returns to transform the lives of low-income people everywhere.

**AVAILABLE  
SOLUTIONS**





# ***OUR INITIATIVES***

- **AFRI-GLOBAL COOPERATION PROGRAMME BUSINESS CLINIC COHORT**
- **AFR-GLOBAL COOPERATION PROGRAMME BUSINESS CLINIC BUILD – UP.**
- **AFRI-GLOBAL COOOERATION PROGRAMME SME’S SEED FUND.**
- **BUSINESS ADVISORY AND TALENT CONNECTION.**



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## **AFRI-GLOBAL COOPERATION PROGRAMME BUSINESS CLINIC COHORT**

- In the Business Clinic cohort initiative, we create a dynamic and enriching environment. Through our specialized conferences.
- We bring together influential experts spanning diverse industries with entrepreneurs, to foster insightful dialogues on business development and the advancement of the private sector.
- We offer startups and enterprises the chance to engage in mutual learning experiences.
- Our vibrant networking events further amplify collaboration possibilities.
- We also acknowledge and reward exceptional individuals within our cohort who have achieved noteworthy accomplishments in their business endeavors, exemplifying the spirit of entrepreneurship and success.





## ***AFR-GLOBAL COOPERATION PROGRAMME BUSINESS CLINIC BUILD – UP.***



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- This Initiative thrives on empowering aspiring entrepreneurs and business enthusiasts:
- It provides extensive business and entrepreneurship workshops designed to equip participants with practical skills, valuable insights, and strategic knowledge needed to navigate the complex landscape of modern commerce.
- Our comprehensive workshops cater to individuals from various backgrounds, enabling them to confidently pursue their entrepreneurial aspirations, cultivate sustainable ventures, and contribute to the growth and vitality of the business ecosystem



## **AFRI-GLOBAL COOPERATION PROGRAMME SME'S SEED FUND.**



- This initiative is committed to driving sustainable economic growth and community development.
- This program takes a proactive approach by providing direct seed capital to small businesses, enabling them to scale and diversify their operations. The primary objective is to catalyze business expansion, leading to improved household development and enhanced socio-economic well-being.
- .Through strategic financial support and targeted resources, this initiative empowers entrepreneurs to seize opportunities, strengthen local economies, and contribute to a more prosperous and resilient future for their families.





## ***BUSINESS ADVISORY AND TALENT CONNECTION.***



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- This initiative seamlessly bridges expertise and potential, serving as a vital conduit for growth.
- In this initiative is where we provide seasoned business advisors to aspiring talents, fostering a dynamic exchange of knowledge and insights.
- Through our personalized advisory sessions, entrepreneurs gain invaluable guidance, enabling them to make informed decisions and navigate challenges effectively.
- Simultaneously, this initiative facilitates a curated talent connection platform, where skilled individuals can be supported in aligning with businesses seeking specific expertise, which nurtures a synergistic collaboration that drives innovation and success.



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# THANK YOU

*We look forward to working  
with you*

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